



YPRC

YOUTH
PREVENTION
RESOURCE CENTER

**FISCAL YEAR
'24**

**ANNUAL
REPORT**



YOUTH PREVENTION RESOURCE CENTER

We believe our work with youth is some of the most critical work we do at Prevention First. We work directly with youth, teachers, advisors, parents, SROs, local law enforcement, drivers-ed facilitators, coalitions, and other community members who have an important role in our youth's lives.

At Prevention First's Youth Prevention Resource Center, we apply a holistic approach in all that we do, ensuring that youth voices are represented and respected. We invest significant resources to be responsive to the needs of our youth and support healthy decision-making, supporting both those who work with youth and the youth themselves.

The Youth Prevention Resource Center offers on-site and virtual training, webinars, tip sheets, and resources on various topics and issues facing youth today.



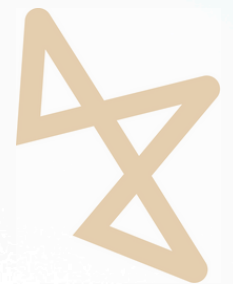
YOUTH ARE OUR PARTNERS

We consider youth to be experts on their peers and, as such, an integral part of the work we do. The YPRC facilitates a group of young people known as our Student Advisory Board (SAB). SAB members are selected through an application process and play an active role in developing resources and identifying solutions to the issues facing their peers. They undergo training and have opportunities to speak with and to various stakeholders that impact our shared work.

This year, SAB members served as subject matter experts on issues impacting young people during IL Alliance calls, created social media campaigns, and guided the work the YPRC did throughout the year.

25

SAB members from across the state of Illinois.



11

monthly meetings conducted.

2

SAB mentors.



RESOURCES

This year, with the guidance of the SAB, the YPRC focused on producing several resources. The following resources were the focus of FY '24:

- Self-Care Cheat Sheet
- Health Info Infographic
- 5 Steps for Prevention Strategies
- Winter Break Survival Guide
- NDAFW Social Media Toolkit
- NPW Social Media Toolkit
- The Intersections of ACEs and Substance Use
- Year-Round Planning Guide

The following resources were added to the YPRC website during FY '24:

- Focus on Prevention (SAMHSA)
- What's Trending: E-Cigarettes (CADCA)
- LGBTQIA2S Resource Guide (Suicide Prevention Resource Center)
- LGBTQIA2S School Focus Guide (Suicide Prevention Resource Center)
- LGBTQIA2S Health Professionals Focus Guide (Suicide Prevention Resource Center)
- Emojis Decided (DEA)



100

YPRC created
resources
downloaded from
our webpage.



WEBINARS AND TRAININGS

92
webinar
attendees.

The YPRC hosted three webinars in FY '24:

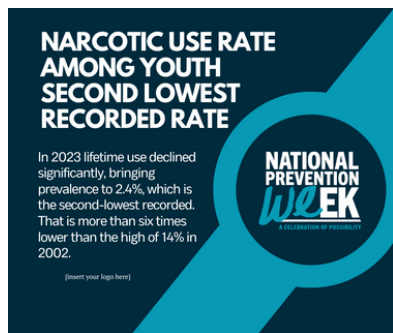
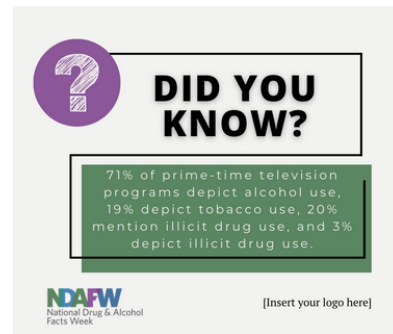
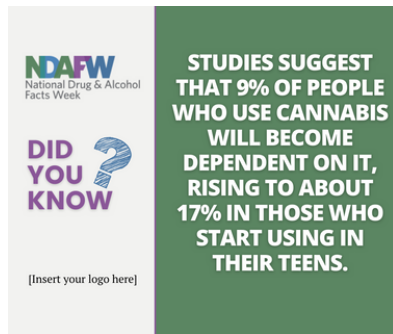
- Let's Talk Data
- LGBT Connections
- Engaging Youth Leaders in Successful Prevention Planning

The YPRC has four new on-demand trainings on our webpage:

- Authentic Youth Engagement
- Collaborating with Key Stakeholders
- The Dynamic Adolescent Brain
- IISUPP I: Welcome to Prevention

NEWSLETTER & SOCIAL MEDIA

The YPRC engages with our audience through many forms of media, including our newsletter and social media. The SAB created several social media campaigns throughout the year. The creation tools like the NDAFW Social Media Toolkit and the National Prevention Week Social Media Toolkit, we ensured that we were getting the word out to our followers all year long.



885
newsletter contacts

15,800
YPRC social media reach for FY '24.

MENTAL HEALTH

Mental Health continues to be a topic of conversation among our SAB members and our larger audience as a whole. The YPRC provides mental health trainings to both youth and adult impactors throughout the year.

- Provided 2 in-person Mental Health First Aid trainings.
- Provided 3 virtual Question, Persuade, Refer (QPR) trainings.



YOUTH LEADERSHIP STORIES

The Student Advisory Board at YPRC has provided me with amazing opportunities and guidance to create a meaningful impact. Whether it's guiding social media toolkits, presenting to prevention experts, collaborating with professionals on regulations, or helping create training courses, my experience at YPRC has been incredibly rewarding, and I've enjoyed it so much. I've become more confident, and, with the knowledge and experiences gained, I'm excited to continue pushing for positive change in the years ahead!

BRIAN HU

SAB Member

As a student representative of YPRC for the 2023-24 term, I have been able to recognize the immense support that is given to driven youth like me. Having contributed to campaigns and engaged in meaningful conversation at monthly meetings, I am eager to experience what more youth can do when given opportunities as such; opportunities to continuously stimulate engagement and in turn, reap the successes of effective change.

IRENE JUNG

SAB Member





 **YPRC** YOUTH PREVENTION RESOURCE CENTER



yprc@prevention.org



prevention.org/yprc